

ena Maria



## MINERAL NUTRITIONAL BALANCING PRACTITIONER, MNBP Designer and Facilitator of Radiantly Nourished The 12-Month Mineral Balancing Membership for the Woman Who Wants to Stop Guessing and Start Glowing

#### WWW.SENA-MARIA.COM

## THE BACKSTORY

When Sena came to me she was busy writing fresh web copy, prepping for a big move over 1,500 miles across the country, and was also about to open enrollment for her newly clarified signature offering Radiantly Nourished.

### SHE NEEDED A SALES PAGE – ONE SHE'D FEEL SUPER PROUD OF.

Sena applied for The High Performance Sales Page Service, we hopped on a quick project assessment call, and Sena accepted my proposal. I then got to work!

## "I HAD CLARIFIED MY SIGNATURE OFFERING THAT I PLAN TO RUN TWICE A YEAR AND I FELT IT WAS FINALLY TIME TO INVEST IN A SALES PAGE THAT I WOULD BE PROUD OF SHARING OVER AND OVER."

## THE NUMBERS

Sena's goal was to have 16 women sign up for her 12-Month Mineral Balancing Membership Radiantly Nourished.

SHE SURPASSED HER GOAL AND FILLED 21 SEATS WHICH RESULTED IN \$49,644 IN SALES BOOKED.

# 21 EXCITED CLIENTS SIGNED UP AT \$197/MONTH FOR 12 MONTHS = \$49,644 BOOKED

"It was a super smooth experience. I felt really held the entire time and that Jillian had my back. I have 21 signed up so I am SUPER happy! My sales page was super effective and I am so so glad I decided to make this investment!"

## WHEN I ASKED SENA IF SHE HAD ANY HESITATIONS BEFORE SIGNING UP FOR THE HIGH PERFORMANCE SALES PAGE SERVICE, SHE SAID:

"I was hoping I was spending my money in the right way — in a way that would be regenerative.

I had never invested in copywriting before but after scrambling around for many years during launches I realized that, at the end of the day, the copy probably matters way more than design.

I knew what I had to offer was powerful and I also knew that I wouldn't be able to pull out the pieces and communicate it to a potential client as clearly or effectively as a professional would be able to!"



## NEXT STEPS

To learn how Jillian's High Performance Sales Page Service can help you reach new levels of impact, sales, and success in your business go to http://www.jillian-anderson.com/highperformancesalespage